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NEIGHBOURHOOD GUIDE

In Kowloon West

InnoCell

BY HKSTP

NEIGHBOURHOOD GUIDE

In Kowloon West



自從西九文化區成為藝文地標，世界級視覺文化博物館M+吸引人流，令西九龍區更添時尚氣息，與區內的橫街小巷、舊唐樓、特色小店，帶來新舊交融的港式魅力。

The emergence of the West Kowloon Cultural District as a cultural icon, featuring the world-class M+ museum, has added a touch of sophistication to the West Kowloon area. This blends seamlessly with the district's charming maze of streets, historic buildings, and unique local shops, creating a captivating fusion of old and new that defines the allure of Hong Kong.



InnoCell at Kowloon West

hkstp.org/innocell

大角咀大角咀道 86 號
86 Tai Kok Tsui Road, Tai Kok Tsui

在新一座InnoCell落成前，InnoCell與 Weave Living 合作於九龍西推出單位，為來自世界各地的創科人提供共住空間。這分址位於市區並具備一流的設施，讓創科人體驗我們獨特的「Work. Live. Play. Learn.」共創文化。

While the design and construction of a new permanent property is in full swing, InnoCell has partnered with Weave Living to launch InnoCell at Kowloon West as an extension of the vibrant InnoCell community, providing accommodation for global innovators in the heart of the city. Sporting the signature "Work. Live. Play. Learn." culture, this satellite site empowers round-the-clock co-creation, built into its first-rate facilities and urban setting.



01 Once You Go Craft

[instagram.com/onceyougocraft](https://www.instagram.com/onceyougocraft)

大角咀博文街24號地舖
G/F, 24 Pok Man Street, Tai Kok Tsui

隱藏在巷弄中的300呎小酒吧，座位不多，卻總是坐滿了人；而牆上的八個啤酒龍頭，就是不同背景、國籍、文化人士緣聚於此的靈魂。在這，可放下生活的忙碌，盡情以酒會友、分甘同味。來過一次，也許會不自覺地愛上，這喝得到的人情味。

Nestled in the alleys, this petite 300-square-foot bar is always packed despite its limited seating. The eight beer taps lining the wall are the essence here, bringing together individuals from diverse backgrounds, nationalities, and cultures. At Once You Go Craft, let beer be the remedy for life's hustle, share moments with kindred spirits, and perhaps, without realising, develop an affection for the warm atmosphere this place offers.

02 618 上海街 618 Shanghai Street

618shanghaistreet.com

旺角上海街618號
618 Shanghai Street, Mong Kok

穿過通花鐵閘，走進這充滿舊香港面貌的唐樓，彷彿坐上時光機，回到百年前的香港。這裡聚集了不少本地特色小店，分享每家店主的手製工藝或由多國搜羅的心頭好，拼湊新舊時光交織的故事。這一磚一瓦、一店一物，都在用創意延續歷史。現在就來一場懷舊之旅吧！

Pass through the flower-patterned iron gate and step into this timeless building that echoes the old charm of Hong Kong. It's like hopping on a time machine, transporting yourself back to Hong Kong a century ago. Here, numerous local specialty shops gather, each sharing the handmade crafts of the shop owner or the treasures collected from various countries, piecing together stories interwoven with the old and new times. Every brick, every tile, and every shop and item creatively continue the legacy of history. Now, let's embark on a nostalgic journey!

03 百老匯電影中心 Broadway Cinematheque and Kubrick

[instagram.com/broadwaycinematheque](https://www.instagram.com/broadwaycinematheque)
kubrick.com.hk

油麻地眾坊街3號駿發花園
Prosperous Garden, 3 Public Square Street, Yau Ma Tei

隱沒於民居之中的電影院及Kubrick書店，也是小小的文藝空間，從電影到文化活動，用影像到文字，感受藝文韻味。看完電影到書店坐下來，用書本與咖啡延續影像故事，啟發新思維、讓靈感引領生活。

Hidden within residential buildings, the cinema and Kubrick bookstore form a small artistic space, transitioning seamlessly from films to cultural events. From images to words, experience the artistic charm. After watching a movie, head to the bookstore, sit down, and extend the visual narrative with books and coffee. It inspires new thoughts and lets inspiration guide life.



04 西九文化區 West Kowloon Cultural District

westkowloon.hk

西九文化區
West Kowloon Cultural District

沿著西九海濱長廊走，可飽覽維港的天際線、自由創作的壁畫，又可到世界級博物館如M+、香港故宮文化博物館和戲曲中心，欣賞珍貴藏品及精彩表演，感受不同的藝術個性和魅力。甚或坐在綠意盎然的草坪上，伴隨悠揚音樂和海港微風，享受一抹寧靜與閒適！

Take a leisurely stroll along the West Kowloon Waterfront Promenade, where panoramic views of Victoria Harbour, contemporary murals, and precious modern artifacts await. You can also visit world-class museums such as M+, Hong Kong Palace Museum, and Xiqu Centre to appreciate valuable collections and captivating performances, experiencing different artistic personalities and charms. Alternatively, sit on the lush green lawn, serenaded by melodic tunes and the gentle harbour breeze, creating the perfect ambience to relish a moment of tranquillity and comfort.

